



Gourmet Gallery Information

Contact: Lori Reinhart – 928-204-9456

Application and Release Form can be mailed or emailed.

Booth Fee should be mailed to:

Sedona Arts Festival

Attn: Gourmet Gallery

P.O. Box 4163

Sedona, AZ 86340-4163

director@sedonaartsfestival.org

Payment can be in the form of a Check, Visa or MasterCard
Please make checks payable to: Sedona Arts Festival

KEEP COPIES OF ALL PAPERWORK FOR YOUR RECORDS.

Dates & Times (subject to change) :

Saturday October 7, 2017 ~ 9 am – 5 pm

Sunday October 8, 2017 ~ 10 am – 4 pm

Location: Sedona Red Rock High School, 995 Upper Red Rock Loop Road, Sedona

Booth Information and Cost:

- 13 vendors share a 30 x 60 tent known as the Gourmet Gallery
- \$225 per vendor to share the cost of the tent, festival health permit which covers everyone in the Gourmet Gallery, and a City of Sedona business license (if needed)
- Two chairs, one 6 foot table, and one 8 foot table are provided
- You are responsible for table covers and signage/banners

PERMITS AND REGISTRATIONS

County Health Department

- If you are selling homemade food products, you must provide us with a copy of your health license.
- If you are going to be serving samples, a health permit obtained by the Sedona Arts Festival for all Gourmet Gallery vendors covers this activity. Nothing additional is required on your part.

City of Sedona

- You must have a City of Sedona Business License to sell your product at the festival. A one-time event license is included in your booth fee and will be taken care of when you check in. If you already have a year round license, a one-time event license will not be issued.

Arizona Department of Revenue

- You must be registered with the Arizona Dept. of Revenue
- Please provide your Arizona Transaction Privilege Tax (TPT) Number on your application form.

<p style="text-align: center;"><i>SET UP AND SECURITY</i></p>
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Set-Up: Booths are available for set-up after 3 pm on Friday or beginning 7:00 am on Saturday.

- Each vendor must complete set-up no later than 9:00 am that day
- Vendors are expected to be open for business during regular business hours. Please do not set up late or leave early.
- Vendors are expected to break down their booths and clean up around their booth at the close of the festival.

Security: Armed guards provide 24-hour security from 5:00 p.m. on Friday through 8:00 p.m. on Sunday evening.

Sedona Arts Festival Gourmet Gallery Application

Your Name: _____

Your Business Name: _____

Address: _____

City/State/ZIP: _____

Telephone (w/area code): _____

Email address: _____

Arizona Transaction Privilege Tax (TPT) Number _____

Check one: _____ I have a City of Sedona Business License. # _____

_____ I will need to obtain a one-time event City of Sedona Business License
at the festival (included in booth fee)

Description of items for sale (please be specific): _____

PAYMENT

I have enclosed a check for \$75 to hold my space. \$150 balance is due by 9/1/17.

I have enclosed a check for \$225 as payment for my space in the Gourmet Gallery.

I authorize the Sedona Arts Festival to collect payment from the following credit card:

Type of Card: VISA: _____ MasterCard: _____

Account in the name of: _____

Account Number: _____

Security Code: _____ Expiration Date: _____

Signature: _____



Sedona Arts Festival Vendor Release Form

Please remember to submit this form with your Application packet/materials!

I have read and do agree to abide by the Sedona Arts Festival rules and regulations enclosed with this Application. I understand that my employees and I must follow all rules during the Festival. I understand that the Sedona Arts Festival is not responsible for damage, theft or loss of a Vendor's property, or personal injury resulting from participation in the Sedona Arts Festival. In addition, I hereby release and hold harmless the Sedona Arts Festival, the City of Sedona, the Sedona Red Rock High School and all event Sponsors and their directors, officers, employees, agents and volunteers from any and all liability including, but not limited to, theft, personal injury, strike, public enemy, or act of God and agree to indemnify them for any damages arising from their conduct at the Sedona Arts Festival.

Date: _____

Signature: _____

Print Name of Business: _____

PLEASE DO NOT WRITE IN THIS BOX - FESTIVAL USE ONLY

VENDOR: _____

DATE FINAL PAYMENT RECEIVED:

AMOUNT: \$

RECEIPT OF COMPLETED APPLICATION

BUSINESS LICENSE